

For Immediate Release
CEDIA Expo 2009
Georgia World Congress Center
Sound Room 5, Building C, Level 1

Contact: Paul Muto
631.849.4301
paul@mutocomm.com

Triad Speakers, Inc. and PMI, Ltd. Plan to Rock 2009 CEDIA Expo with Demonstration of CinemaPlus - A Turnkey, Engineered Home Theater Solution

Portland, OR – July 22, 2009 – Triad Speakers, Inc. and Anthony Grimani's PMI, Ltd. understand that dealers may not have the time, resources, or knowledge to execute a first rate theater that delivers predictable, repeatable results, and the best possible sound and video. That's why at the 2009 CEDIA Expo, they are demonstrating their CinemaPlus package - a masterful combination of Triad's acclaimed Gold and/or Platinum loudspeakers along with PMI's design/engineering and build consulting, an extensive set of custom plans and acoustic treatments. Three CinemaPlus packages, based on room size, are available to all Triad dealers at approximately \$45,000, \$77,000, and \$93,000 MSRP.

In addition to CinemaPlus, demonstration partner SIM2 is providing their C3X Lumis Host 3-chip DLP projector with SCORE motorized anamorphic lens system to be showcased on Screen Research's 102" X-Mask™ featuring a native 2.35:1 image ratio, lateral masking, and its ClearPix2™, THX and ISF certified acoustically transparent screen material. Integra is providing their DHC-9.9 Preamplifier Processor and DBS-30.1 Profile 2.0 Blu-ray players.

The CinemaPlus demo will take place in an engineered room, built from "scratch" within the shell of a medium-sized sound room (SR-5 located in building C, level 1). Complete with acoustical isolation, sheetrock walls, isolated HVAC, and everything needed to provide a quiet environment, the CinemaPlus demo will deliver a truly dynamic theater performance. The featured CinemaPlus package (System 3) boasts three Triad Platinum LCRs, six Triad Gold Surrounds, and twelve Triad-built CinemaPlus subwoofers - each of which utilizes a long-throw 12-inch driver and a 500 watt RackAmp DSP500.

"CEDIA attendees can experience a world-class home theater solution available to Triad dealers and their customers - lock, stock and plans," says Triad Speakers Director of Sales and Marketing, Paul Scarpelli adding "For the end-user, CinemaPlus' results are incredible. And for the dealer, it is EASY."

(-More-)

About Triad Speakers

Established in 1982 by President Larry Pexton (a founding member of CEDIA), Triad Speakers, Inc. is a steadily growing provider of complete loudspeaker solutions for multi-room residential and home theater system applications. A top choice by many CEDIA custom integrators nationwide, the company has made significant advancements in the arena of front-channel speakers, surrounds, subwoofers, distributed audio speakers via enclosed in-wall, in-ceiling and freestanding designs.

Over 80% of Triad's products are manufactured daily in Portland Oregon, in a pure build to order operation with no work in progress and no finished goods inventory of the US built products. In the 2006-2009 Inside Track Supplier Loyalty Tests, Triad ranked #1 in the category of Best Custom Installation Company.

Triad Speakers, Inc., 15835 NE Cameron Blvd., Portland, Oregon 97230

Main Phone: 503.256.2600; Fax: 503.256.5966; Internet: www.triadspeakers.com

About Performance Media Industries, Ltd.

PMI is a consulting firm specializing in the design and engineering of world-class home theater rooms. Founded in 1999 by Anthony Grimani, Dolby Labs and Lucasfilm THX veteran, PMI has completed over 300 designs. The PMI team possesses vast knowledge of audio/video electronic, as well as experience in the fields of acoustics, physics, architecture, mechanical engineering and construction. PMI provides complete design and calibration services and can facilitate the entire construction process.

For design projects, PMI develops engineered plan sets that are unique, tailored to the dealer's project. PMI staff members also provide the appropriate level of support on each project. Each engineered plan set is comprised of 5-100 pages and includes details for wall, ceiling and floor construction, room ergonomics, A/V system and acoustic treatment layout. Builders, architects, interior designers, and A/V installers all use the plan set in the process of implementing a world-class Home Theater.

Performance Media Industries, Ltd., 9A Mono Avenue, Fairfax, California 94117

Main Phone: 415.454.2087; Fax: 415.454.2171; Internet: www.pmiltd.com